



Account Manager & Visual Merchandiser – Western Region (based in Jeddah)

Job Description

The primary role of the Account Manager & Visual Merchandiser is to manage key retail accounts across the Western Region & based in Jeddah, while ensuring best-in-class in-store execution for all Metaforce brands.

This role requires strong communication skills, with English speaking preferred and Arabic native.

Account Management

- Manage relationships with key retailers across Jeddah and wider KSA.
- Conduct regular store visits to ensure availability, visibility, compliance, and accurate execution of promotions.
- Act as the primary contact for store managers and retail operations teams.
- Review weekly sell-through data, identify opportunities, and implement corrective actions.
- Support new launches, promotional initiatives, and replenishment cycles.
- Communicate effectively with internal and external stakeholders.

Visual Merchandising

- Implement and maintain brand-approved visual standards.
- Ensure displays and fixtures are installed and maintained to premium levels.
- Capture high-quality images and report store execution.
- Train store staff on product features and merchandising expectations.

Business Planning & Market Intelligence

- Gather insights from store visits and competitive reviews.
- Support activation planning and visibility improvements.
- Recommend enhancements for display, layout, or commercial performance.
- Provide clear and structured reporting when required.

Management & Reporting

- Submit weekly store-visit reports.
- Track store-level and SKU-level sales performance.



- Coordinate with marketing and operations to ensure timely execution.
- Maintain clear communication across all departments.

Education

Bachelor's degree preferred, with 3–5 years' experience in retail account management or merchandising. KSA experience preferred. English speaking preferred; Arabic native.

Skills

Account Management, Merchandising, Communication, Reporting, Market Knowledge, MS Office.

Contact

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